

The History and Practice of U.S. Diplomacy

Mr. Scanlan

Description: This course will: examine the American foreign policy tradition, study and discuss how U.S. Foreign Policy decisions are made, explore the diplomatic process, and discuss current events. The course will begin by looking at how four schools of thought (Jeffersonian, Hamiltonian, Jacksonian, and Wilsonian) have shaped and continue to shape U.S. foreign policy. The course deals with diplomacy as an instrument of power. It will survey the procedures by which nations communicate and conduct their affairs and the programs and issues that comprise modern diplomacy. These include economic and military assistance, intelligence collection, public diplomacy, human rights, political change, and economic pressure. Students will be expected to keep abreast of current events by reading daily the *New York Times* or *Washington Post*.

Prerequisites: None

Security Clearance: None

Objective: Analyze the origins of U.S. foreign policy, the roles of the State Department and US foreign affairs agencies, and the responsibilities of US embassies, consulates, and missions in implementing policy

Desired Learning Outcomes:

1. Understand the traditions of U.S. foreign policy and how they affect decision making today.
2. Comprehend diplomacy's scope and draft various types of diplomatic communication
3. Appreciate diplomacy as instrument to promote national security & policy objectives
4. Analyze the appropriateness of joint action in handling foreign affairs issues

JPMELA: 1a, 1b, 1c

SAE: None

Deliverables and Evaluation:

1. Class Participation –30%
2. Oral Presentations – 15% (Role Play in IP 15)
3. Written Exercise (Memorandum 3-4 pages) - 20%
4. Written Take Home Exam – 35%

Texts: *Special Providence: American Foreign Policy and How it Changed the World*, **Mead**; *Arts of Power: Statecraft and Diplomacy*, **Freeman**; *Inside an Embassy: The Political Role of Diplomats Abroad*, **Miller**; *The Warning – Response Problem and Missed Opportunities in Preventive Diplomacy*, **George and Holl**; *Honey and Vinegar: Incentives, Sanctions, and Foreign Policy*, **Haass and O'Sullivan**; *Synergies between CINCs and the State Department*, **Center for the Study of the Presidency**.

Lessons and Readings:

IP 01 (Oct. 19): American Foreign Policy Tradition

Readings: Mead, XV-55 [51 pages]

IP 02 (Oct. 21): Myths, Reality, and Hamiltonian Thinking

Readings: Mead, 56-132 [73 pages]

IP 03 (Oct. 26): The Traditions of Woodrow Wilson and Thomas Jefferson

Readings: Mead, 132-217 [82 pages]

IP 04 (Oct. 28): Andrew Jackson's School and the Rise and Retreat of the New World Order

Readings: Mead, 218-310 [87]

IP 05 (Nov. 2): The Rules of the Game - Diplomatic Concepts, Conventions, Protocol, Public Diplomacy

Readings:

1. Mead, 310-334 [24]
2. Freeman, "Introduction," 3-5, "National Interests and National Concerns," p 9-14, "National Power," 15-21, "Political Actions and Measures," 33-40, "Cultural Influence," 41-44, [20]
3. Miller, "Limits and Possibilities for U.S. Diplomacy" 106-109 [3]
4. Miller, "Public Diplomacy" 65-67 [2]
5. Christopher Ross, *The Washington Quarterly*, "Public Diplomacy Comes of Age" (handout) [7]
6. Richard C. Holbrooke, "Improving the U.S. Public Diplomacy Campaign in the War Against Terrorism" (handout) [6]
7. "U.S. Struggles to Win Hearts and Minds in the Muslim World," Washington Post August 20, 2004 [3] (handout)

Total: 65 pages

IP 06 (Nov. 4): Organization and Role of the State Department

Readings:

1. US State Department Mission Statement [3 pages], Department Organization [13], and Organization Chart [1] (handouts)
2. Freeman, "The Use of Diplomats" 99-104 [4 pages]
3. Foreign Affairs Council Task Force Report "Secretary Colin Powell's State Department: An Independent Assessment" (handout) [17]
4. Gordon S. Smith, United States Institute of Peace, "Reinventing Diplomacy: A Virtual Necessity" [9]
5. Handouts on presidential candidates' foreign policy positions [13]

Total: 60 pages

IP 07 (Nov. 9): Diplomats at Work: Ambassadors, Reporters, Advocates

Readings:

1. Freeman, 104-140 “Use of Diplomats,” “The Skills of a Diplomat” [30 pages]
2. Miller, “Gathering Political Information” 16-31, “Reporting and Analysis” 32-45 [29]

Total: 61 pages

IP 08 (Nov. 16): The Foreign Service/How an Embassy Operates: Country Team Meeting - Determining Interests, Setting Goals, Developing an Action Plan

Readings:

1. Department of State list of National Interests and Strategic Goals [2] (handout)
2. Letter from the President to the Ambassador [2 pages] (handout)
3. Henry A. Kissinger, “America’s Assignment” *Newsweek*, [9] (handout)

Written Exercise: Memorandum on affect of presidential election on U.S. foreign policy.

IP 09 (Nov. 18): The Diplomat-Military Interface (guest speaker: Col. Stephen Schwalbe)

1. Freeman, “The Nonviolent Use of Military Power,” 53-60, “The Use of Force,” 61-68 [12]
2. JCS, Joint Pub 3-08, “Interagency Structure in Foreign Countries,” Vol I, Chapter 2, Paragraph 8 [3] (handout)
3. Douglas A. Hartwick, “The Culture at State, the Services, and Military Operations: Bridging the Communications Gap” [4] (handout)
4. ITEA “Defense is from Mars, State is from Venus, Improving Communications and Promoting National Security [24] (handout)
5. Len Hawley, Twelve Tips for Pol-Mil Planners [6] (handout)

Total: 49

IP 10 (Nov. 23): The Tools of Diplomacy

Readings:

1. Haass “Introduction, and US and China” 1-32 [24], “The United States and South Africa,” 95-116 [20]
2. Freeman, “The Use of Economic Measures,” 45- 52 [6], “Diplomatic Maneuver,” 77-85 [8]
3. Richard N. Haas, “Economic Sanctions: Too Much of a Bad Thing” (handout) [4]

Total: 62 pages

IP 11 (Nov. 30): Conflict Resolution, Preventive Diplomacy, and Influencing Nations

1. Alexander L. George and Jane E. Holl, *The Warning – Response Problem and Missed Opportunities in Preventive Diplomacy*, v-20 [21]
2. U.S. Department of State, *Reconstruction and Stabilization*, (handout) [4]
3. Miller, “Influencing Another Nation”, 61-65, 67-70 [7]

4. George C. Herring and Richard H. Immerman, "Eisenhower, Dulles, and Dienbienphu: 'The Day We Didn't Go to War' Revisted," *The Journal of American History*, September 1984. [20]

Total: 52 pages

IP 12 (Dec. 2): The Interagency Process. Iran

1. Raach, George T. and Ilana Kass, "National Power and the Interagency Process," *Joint Force Quarterly*, Summer 1995, (handout) [6]
2. Council of Foreign Relations, "Iran: Time for a New Approach" (handout) p 1-48 [48]

Total: 54 pages

Suggested Reading:

1. Council of Foreign Relations, "Iran: Time for a New Approach" p 49-53
2. Len Hawley, "Interagency Planning for Crisis Intervention" (handout)

IP 13 (Dec. 7): U.S. Ambassador

International Officers away on a field trip. No readings scheduled. Class will meet in my office

IP 14 (Dec. 9): Intelligence as a Critical Element of Diplomacy (guest speaker)

1. Freeman, "Intelligence, Espionage and Covert Operations," pages 23-31 [7]
2. Miller, "Clandestine Collection" 46-60 [13]
3. Christopher Andrew, "American Presidents and Their Intelligence Communities" (handout) [15]
4. Thomas Shreeve, "The Intelligence Community Case Method Program: A National Intelligence Estimate on Yugoslavia" (handout) [13]
5. Richard S. Friedman, "Open-Source Intelligence: A Review Essay" (handout) [6]

Total: 54 pages

IP 15 (Dec. 14): Multilateral Diplomacy (guest speaker) Role Playing/Exercise

Required Readings:

1. **Exercise handout** Foreign Service Institute, "A Simulation in Multilateral Diplomacy" [11]
2. "Behind the Diplomatic Curtain: Inner Workings of the New Global Negotiations" Ambassador Richer E. Benedick, *Columbia Journal of World Business*, Fall/Winter 1992, pages 52-61 (handout) [7]
3. U.S. State Department: "U.S. Multilateral Diplomacy and the UN" (handout) [3]
4. Freeman, "Diplomatic Negotiation" 87-92 [5]
5. Miller, "Negotiating" 89-99 [10]

Total: 36 pages

Suggested Readings:

1. Fact Sheet: United Nations: Profile of United Nations: Beginnings, Purpose, and Structure (handout) [6]

2. Values and Principles in UN Reform. (handout) [4]
3. Remarks by the President in Address to the UN General Assembly (handout) [4]
4. "Learning to live with NGO's," P.J.Simmons, *Foreign Policy*, Fall 1998 (handout) [13]
6. "Power Shift," Jessica T. Matthews *Foreign Affairs* January/February 1997 (handout) [17]

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